

REMARKS/ARGUMENTS

The Applicant thanks the Examiner for the Advisory Action, mailed on April 18, 2005. A Request for Continued Examination is filed herewith.

Amendments

Claims 1 and 15 have been amended to specify the additional steps of: (a) a computer system allocating and recording an identifier; and (b) associating the identifier with a document in the computer system. Basis for this amendment can be found on: page 23, lines 21-22; page 60, lines 4-8; Figure 4 and Figure 60.

The term "document" has been introduced into claim 1, which is consistent with its usage in the description (see page 21, line 20 to page 23, line 5). In the context of the present invention, a document is a virtual entity which can be requested and printed out onto a substrate from a computer system.

Some of the language in claim 1 has been amended to improve its clarity and conciseness. The term "newspaper or magazine", for example, has been replaced with the equivalent term "periodical".

Claim Rejections – 35 USC § 102

Dymetman fails to describe the steps specified in claim 1 of: (a) a computer system allocating and recording an identifier; and (b) associating the identifier with a document in the computer system. Indeed, Dymetman is wholly silent on how a page ID ('identifier') is generated or how it becomes associated with a particular document. If the Examiner wishes to uphold this objection, he is requested to direct the Applicant to specific passages of Dymetman disclosing these steps.

Claim Rejections – 35 USC § 103

In the present invention, the automation in the computer system of page ID allocation, and association with a specific document, allows interactive periodicals to be printed 'on demand' at a subscriber's printer. *i.e.* almost instantaneously at the request of the subscriber.

Dymetman plainly does not describe these steps and Dymetman, therefore, does not foreshadow a system whereby subscribers to interactive periodicals are able to receive these periodicals at their desktops on demand. Accordingly, the present invention as now claimed is neither anticipated nor obvious from the disclosure of Dymetman.

It is submitted that all the Examiner's objections have been traversed. Reconsideration and allowance of this application is respectfully solicited.

Very respectfully,

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